



Winslow

THERAPEUTIC RIDING CENTER
"Healing with Horses"
Since 1974



April 2009

Dear Friend of Winslow:

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Hon. F. Dana Winslow
Hon. Catherine M. Bartlett
(Not involved in fund raising or solicitation)

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As a supporter, you understand the effort it takes to raise the needed funds. **It is fact that especially during an economic downturn, we all tend to be more charitable to worthy causes. This appeal letter is to draw attention to the daunting fact that at Winslow less that 33% of our income is generated from services leaving a huge amount to be raised through grants but especially donations to meet our total expense**

As a supporter, you understand the effort it takes to raise the needed funds. **This year promises to be even more difficult.** Winslow is turning to **you** for help.

You clearly know it only takes a second to become disabled.

A car crash.....a virus.....a heart attack can change your life.....

And it is never easy. The effects are far reaching.....they effect your husband.....or your wife.....your children.....your job.....it effects the way you feel about yourself....your confidence is difficult to maintain.

Then comes the struggle to keep going....to regain what was lost (Horses for Heroes).

John is finally home after fighting in Iraq...he is missing his legs and is in painhis life is very changed...he had to learn to walk again...being on a horse has made it possible for him to feel whole againit is not easy, but he can't give up.

Sometimes you are born that way!

Sally weighs 35 pounds and is very tiny.....she is ten years old. Doctors don't know why.....Sally cannot keep up with his classmates....she tries in gym but it is impossible. Riding a huge horse is something she can do.

And, "CAN DO" is very important.

If your life is filled with "can not's".....it turns you into a failure. Sally is not going to fail.....one success will build into another and another.

If your life is filled with “can not’s”.....it turns you into a failure. Sally is not going to fail.....one success will build into another and another.

And, you can help.

Andy is six and has Autism. He tries hard to understand what people are saying. He works hard to learn. His life is not easy. **It is not easy.**

Every day, every week the riders come **from the tri state area**.....each an **individual**....each with a different story....none of the stories are light and easy...all are a struggle. We try not to turn riders away for lack of funds. **You can help...you can have a profound affect by donating.**

Therapeutic horseback riding has proven benefits. And....riding rings do not look or smell like clinics.....children and adults do their prescribed exercises happily on top of the horse.

Horses eat, well, like horses....every day! That costs money.

Therapy costs money. It costs money to provide quality programs. **You can help!**

Your support guarantees our success. Your support is part of every rider’s success. Your donation will not only keep the Winslow programming going; **your donation will keep the riders going.**

Thank you for listening to our appeal. We thank you in advance for any consideration given.

Sincerely,

Leo Kaytes
President of the Board

P. S. We are not a large, national organization. We **never** use expensive Fund Raising Companies. This letter, **for better or worse**, was written by Virginia Mazza and Lauren Massie, part of our Winslow Team. **Please send your donation today. Thank you!**

Yes, I will help the children grow and learn. Enclosed is my gift of

\$50 \$75 \$100 Other \$_____

Please make checks payable to **Winslow Therapeutic Center**. To give a credit card gift (all major credit cards accepted):

Card No. _____ Security Code _____

Expiration date _____ Amount _____ Signature _____

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Your gift is very much appreciated and **fully tax deductible** as provided by law.